

Press Release
July 18, 2022 – Hong Kong
Immediate Release

To: Editors & Journalists of Local/ Community/ Supplement/ Features Pages:

**Hysan Development x NGOs/Social Enterprises Boost Harmony
in the Community**
**Kick off Ceremony for “Hysan Community Initiative - Elderly Household
U-traps and Ventilation Checking and Maintenance Project”**
**Free Checkup & Maintenance of Drainage Pipes for
100 To Kwa Wan residents**

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Hysan Development inaugurates the “Hysan Community Initiative - Elderly Household U-traps and Ventilation Checking and Maintenance Project”. Officiating guests include (from left): Dora Lai, Manager, Social Enterprise Development, Lok Sin Tong Social Enterprise; Terrence, Chi Laam Tsoi, Centre in Charge, Kowloon City Centre for Active Ageing, Hong Kong Family Welfare Society; Alan Fung, Service Director, S.K.H. Holy Carpenter Church, District Elderly Community Centre; Mark Tung, General Manager of Corporate Communications of Hysan Development; Winnie Wong, General Manager, Projects of Hysan Development; Lawrence Lui, Founder & Executive Director, Longevity Design House; Alan Cheung, Chairman, Longevity Design House and Wong Yun Tat, Lecturer, Faculty of Social Sciences, UOW College Hong Kong.

A leader in communal spirit, Hysan Development has long been devoted to connecting its neighbours via outreach events. Today (July 18), Hysan Development hosted the Kick off Ceremony for “Hysan Community Initiative - Elderly Household U-traps and Ventilation Checking and Maintenance Project” – an initiative launched by Hysan Development in partnership

with Longevity Group, the S.K.H. Holy Carpenter Church Community Centre, Kowloon City Centre for Active Ageing, The Lok Sin Tong Benevolent Society Kowloon as well as the youth ambassadors of UOW College Hong Kong. With the help of social enterprises, the project reached out to around 100 elderly living in isolation or in need (non-public housing personnel) in To Kwa Wan from June to August, 2022 via home visitations, complementary check-up and maintenance of u-shaped drains, application of bactericidal coating for disinfection, plus presentation of a pandemic relief gift pack.

Gracing the Kick off Ceremony today were Winnie Wong, General Manager, Projects of Hysan Development; Mark Tung, General Manager & Head of Corporate Communications of Hysan Development; as well as representatives from its project partners Longevity Design House, S.K.H. Holy Carpenter Church Community Centre, Kowloon City Centre for Active Ageing, The Lok Sin Tong Benevolent Society Kowloon as well as the youth ambassadors of UOW College Hong Kong. They all cheered on the project and shared how such a compelling partnership between corporate, business, social enterprises and schools had a positive impact on the To Kwa Wan community.

During the COVID-19 pandemic fifth wave earlier this year, Hysan Development took note of the need for supplies in To Kwa Wan and immediately reacted by offering relief packs composed of RAT tests, food, surgical masks, alcoholic disinfectants and hand warmers, partnered with a number of To Kwa Wan NGOs. Aside from lending a helping hand to the elderly, Hysan donated 250 medical-grade air purifiers to small merchants and community groups to ensure they can provide services at the frontline with more protection against the virus.

Winnie Wong, General Manager, Projects of Hysan Development says, “Community is a core value for our company. While we have been helping the To Kwa Wan community since this Spring, we are happy to take a further step for this community and help more residents in need. To foster a strong communal spirit in this neighbourhood and alert To Kwa Wan residents of the importance of home hygiene, Hysan Development has partnered with Longevity Group, the S.K.H. Holy Carpenter Church Community Centre, Kowloon City Centre for Active Ageing, The Lok Sin Tong Benevolent Society Kowloon as well as the youth ambassadors at UOW College Hong Kong in the Project. The initiative offered elderly living in isolation and in need of complementary check-ups and maintenance for their U-shaped traps in drainage pipes with hopes to improve their living environment in the long run and reduce their risk of contracting the COVID-19 virus. All the partners in this project are truly devoted to nurture To Kwa Wan into a sustainable community with love and care.”



Winnie Wong, General Manager, Projects of Hysan Development, says community is a core value for our company and that she is glad to have joined hands with like-minded partners to foster a sustainable community in To Kwa Wan.

“Hysan Community initiative - Elderly Household U-Trap Maintenance Project” is a key part of Hysan Development’s Community Initiatives. Through effectively injecting resources into the To Kwa Wan neighbourhood, the programme hopes to benefit the elderly while giving students an opportunity to link up with those from an earlier generation and to foster community care and harmony.

Recruit & Train Youth Ambassadors to conduct nanoAce Liquid Household Photocatalyst Spray in Elderly Homes

Cross-generation partnership is a key element in this project. With the help of UOW College Hong Kong, 10 to 20 university students from the Social Work department take on the responsibility of Youth Ambassadors in home visitations. These ambassadors received training so as to truly understand the needs of the elderly. Apart from showing care to the elderly through gifting the care packages, they will also conduct simple assessment on whether the homes’ settings are elderly-friendly or not and help apply the nanoAce Liquid Household Photocatalyst Spray. Other professionals are on hand to conduct thorough check-ups for the drainage pipes, and offer other simple home improvement services.



Hysan Development's Volunteer Team gifted a gift of warmth and love to elderly residing in To Kwa Wan.

Lawrence Lui, Founder & Executive Director, Longevity Design House, says, “Many elderly residents in To Kwa Wan live in old single-block buildings with aged drainage systems – making them vulnerable to the virus. With the help of Hysan Development and its partners, Longevity Design House is able to offer complementary drainage pipe check-up and maintenance for elderly who live in isolation or in need. Through spreading the message of hygiene care at home, we hope to reduce their risk of contracting the virus.” Lui adds that the youth ambassadors recruited for this project are devoted and passionate to improving the lives of the elderly.

During the discussion panel, partnered social enterprises – Longevity Group, the S.K.H. Holy Carpenter Church Community Centre, Kowloon City Centre for Active Ageing and The Lok Sin Tong Benevolent Society Kowloon – reveal the challenges in offering effective community services for the elderly, especially those living in isolation, given that that To Kwa Wan is an old community packed with sub-divided homes. The social enterprises are glad to have received support from Hysan Development and training from Longevity Group so they can optimise the resources in every part of the community.



In the sharing session, Hysan Development and its project partners discussed the challenges in servicing elderly in To Kwa Wan.

About Hysan Development Company Limited

Hysan Development Company Limited is a leading property investment, management and development company with a core portfolio of over 4 million square feet of high-quality office, retail and residential space, situated in Hong Kong's Lee Gardens. With roots in the city that go back 100 years, Hysan has focused on building the community, mixing the traditional and the new, applying technology and practicing sustainability. It has transformed the Lee Gardens area into a modern smart community, with a unique Hong Kong character, making it an attractive destination for leading multinational corporations, international visitors and local residents.

The Company has been growing its core portfolio through upgrades and expansion. It has also invested in strategic growth pillars which target opportunities brought about by the New Economy, with the aim of reinforcing Hysan's business by geography and by sector. Among its strategic pillars are Lee Gardens Shanghai and an urban renewal project in To Kwa Kwan. Hysan has been listed on the Stock Exchange of Hong Kong since 1981 under stock code 00014.

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